

# CHROME GIRL™



8 FREE FORMULA, CRUELTY FREE, MADE IN USA

CHROME  
GIRL



## ABOUT MELISSA & JAIME

You could say that they have “nailed” it. You’d be right.

Longtime friends Jaime Boreanaz and Melissa Ravo first realized their uncanny similarities years ago upon meeting in their neighborhood, situated in the exclusive hills above Los Angeles. Both mothers – whose young daughters incidentally became fast friends as well – found that their interests aligned perfectly. Both loved to travel the world, both were passionate about philanthropy, both indulged their daughters with fabulous and imaginative princess play-times that they would engage in together.



Most of all, both Jaime and Melissa loved fashion. They loved the artistic process behind design, the global influences on clothing, the fluid way that color trends would come and go. It became a constant topic of conversation.

It was one sunny girls’ afternoon while painting their daughters’ nails in which they realized that the product they were so carefully applying on their children’s nails would soon end up making its way into the little girls’ mouths – whether while eating, chewing on their nails, or licking off cupcake frosting. A quick scan of the ingredients of the polishes became a nauseating realization for the mothers.

In that moment, the idea behind Chrome Girl was born.

A collaboration between Jaime and Melissa Chrome Girl was launched in February 2013 as a fashionable alternative to the harsh and dangerous nail polishes currently on the market. It is a product that is 5-free, which means it is produced without formaldehyde, dibutyl phthalate (DBP), and toluene—plus formaldehyde resin and camphor, too. It is safe for even youngsters – but is on-trend, and ultra-cool. The debut collection boasts the hottest of colors – such as When In Chrome, Barely Legal, No Tan Lines, Shmexy and Pillow Talk, to name a few - and is intended for women of all ages, backgrounds and ethnicities.

Chrome Girl is not just about nail polish. It’s about creation, expression, and designing the ultimate fashion accessory on your fingertips. It is about art, about playfulness, about having a passion for the bold. Chrome Girl is a brush of whimsy, a stroke of fancy, and the brilliant sheen of confidence.

It is the ideal melding of Jaime and Melissa’s penchant for style, their commitment to healthy beauty, and their belief that all princesses – young and old - should be able to drop a little magic fairy dust from perfectly polished fingertips.

# FACT SHEET

Founders: Melissa Ravo  
Jaime Boreanaz

Address 31312 Via Colinas Road #106  
Westlake Village, CA 91362

Phone: (818) 473-0169

Fax: (818) 473-0149

Email: info@chromegirl.com  
Melissa@Chromegirl.com  
Jaime@Chromegirl.com

Sales Representative: Shaina Fast  
Shaina@itmattersstudio.com  
213-488-0622 Office  
310-567-8848 Cell

Facebook: [www.facebook.com/ChromeGirlNails](http://www.facebook.com/ChromeGirlNails)

Twitter: @ChromeGirlNails

Instagram: @ChromeGirlBeauty

Product Info: Chrome Girl  
Vegan

8- Free Formula:  
No formaldehyde, DBP, toluene,  
formaldehyde resin, camphor,  
silicone, acetone, or phthalates

Debut: Spring 2013

Price: \$12/bottle

Website: [www.ChromeGirl.com](http://www.ChromeGirl.com)

CHROME  
GIRL

# SEE WHAT'S TRENDING ON SOCIAL MEDIA

 @CHROMEGIRLNAILS

 @CHROMEGIRLBEAUTY

 CHROME GIRL NAILS

KYLE RICHARDS

REAL HOUSEWIVES OF ORANGE COUNTY



 kyle-richards18 **FOLLOWING**

13k likes

kyle-richards18 Evening mobile mani with @chromegirlbeauty thanks for making polishes that are vegan and cruelty free 🌱 Portia had to get in on the mani action #momapproved #noharshchemicals #chromegirl www.chromegirl.com

view all 151 comments

tessamilliken @reizaskullbones gotta check out vegan nail stuff

ashfroh Yes! Vegan and CFI

frappeon5th Where is your sweater from? It's so cute!

chloet1990x Kylie your amazing your beautiful I look up to u as a woman n a mum your an inspiration xxxxx

caligirl187987 @annawhome @kyle-richards18 OMG I had no idea!!!! wow I'm glad I said something or I would've never known! that's sick! thank

❤️ Add a comment...

EMILY DESCHANEL

ACTRESS - BONES



Emily Deschanel @emilydeschanel

Thank you @chromegirlnails!!!! Now which color do I choose?! Thank you for being a part of @FarmSanctuary gala!!



🔄 196 ❤️ 664

NIKKI DEROEST

LA MAKEUP ARTIST, HAIR STYLIST & BEAUTY BLOGGER



 nikkideroest **FOLLOWING**

1,454 likes

nikkideroest Today's stacks 🍷💎 + fresh paint using @chromegirlnails in "Summer Storm" 🌊 I love NAVY nails for fall, a perfect alternative from black styledtherapy love.

pothandcary Loving the nails and jewelry! Any chance you could divulge some ring details?

nikkideroest @pothandcary they are all tagged 🍷

fatimatalaly Obsessed with the nail color!

flynnbsearie Love the bell bottoms you belle

pothandcary Excellent!!!! Thanks!

jaimebergmanboreanaz Amazing! Summer Storm looks so great on you.

verameat OMG YAS!!! Thanks Love 🍷

❤️ Add a comment...

LOUISE ROE

FASHIONISTA, TV HOST AND WRITER



 louiseroe **FOLLOWING**

7,428 likes

louiseroe Happy weekend! I'm a day late for #NationalBossDay but wearing this shiny black @chromegirlnails polish called "Like a Boss" in honor of it

view all 33 comments

antonia\_cst Lovely! 🍷💎

formonapollano Good picture 🍷

yasmineberaudo Beautiful

atlwanson @emilysanders so sweet of you to say! I only wish my laid back look looked this put together 🍷 she's lovely

rachel\_suter1 @cns2girls those definitely look like our Ada Tassel earrings sans tassels! Nice!

fatbar!!! 🍷💎🍷💎🍷💎🍷💎🍷💎

minalune @mrs.hernandezbrown goals! \_ri\_lein\_mdb Wowwww

slwslw! Love your pants 🍷💎

❤️ Add a comment...

KATE MANSI

ACTRESS - DAYS OF OUR LIVES



 katemansi **FOLLOWING**

904 likes

katemansi Kicking off @chrisgoldfield bday wknd right thanks to @chromegirlnails manicure! We're suckers for all things vegan... This is next level! #FailIntoChromeGirl 🍷💎🍷💎

nequitarussell Beautiful! j @katemansi

simonaevna LOVE ya! Gorgeous girls 🍷💎

chuckiechuckles Pretty ladies! 🍷💎

theharriscasa Love it! On a side note cannot be Ben offed Will!

staciann351978 Hi @katemansi How are

❤️ Add a comment...



## HSN CUSTOMER FAVORITE & SELL OUT

*Named as the "One Coat Wonder"*

*Every Show Sold Out*

*5 Star Rating*

*HSN Customer Pick*



# CHROME GIRL

# PRESS MENTIONS

OBSEVER STYLE & DESIGN

## The New Frontier of Vegan Style

This nail polish creates the perfect intersection for the health and style conscious.

By Kelsi Trinidad • 01/30/16 9:00am



Stars like Alicia Silverstone and Natalie Portman have been longtime advocates for vegan and cruelty-free fashion and now the trend is expanding to include nail polish. Chrome Girl is a collection of nail lacquers that caters to the health and style conscious with a line that is produced without the usual toxins that usually make up

BABBLINGS OF A Mommy  
fashion. style. life. kids.  
HOME ABOUT CONTACT SPONSOR DISCLAIMER/DISCLOSURE

### Chrome Girl: A Vegan Nail Polish Line You'll Love!



Jenny  
WIFE, MOTHER, AND FULL-TIME FASHION, BEAUTY, & STYLE ENTHUSIAST.  
*Welcome to my blog!*

If you're in the east coast, chances are you'll be snowed in this weekend, which means you're probably already well-versed with Netflix, or perhaps a good book, but one thing is for sure - you'll have plenty of downtime, so why not get in some much-needed beauty treatments. Be an at-home mom!

If we're on the same page, perhaps you would like to hear about Chrome Girl, a new nail polish line I come across and have been super impressed with! They offer a great collection of nail lacquers and treatments that are all vegan, 8-free formula, which means it's produced without: formaldehyde, formaldehyde resin, toluene, dibutyl tin dilaurate, camphor, xylene, acetone, and more! It's made right here in the USA!

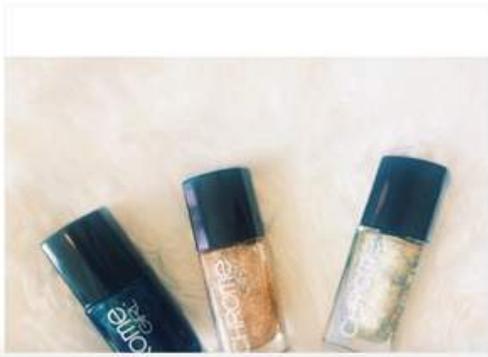
Who What Wear: Target Look You'll Want to Wear All Spring  
By Jenny Mendel

OK! PHOTOS NEWS STYLE VIDEOS EXCLUSIVES MORE

## Check Out The Hottest Celeb Pics This W

OK! By OK! Staff Follow Email me

36 of 100



Who says you can't be stylish and health conscious at the same time?

Chrome Girl products are keeping it cruelty free and stylish with their collection of nail lacquers and treatments – perfect for moms and kids!

The entire collection is all vegan, an 8-free formula, made in the U.S.A. and safe for all ages to enjoy.

It's true, you wouldn't give your child food knowing that it had toxic chemicals.

BEAUTY YUMMY MUMMY LIFE FAMILY

Monday, February 8, 2016

## Mani Monday: Meet Chrome Girl - Vegan, Cruelty, and Chemical Free Nail Lacquer

Recommend this on Google



## There's a Pretty Crazy Story Behind Jennifer Hudson's Oscars Manicure



We know we'd said that Oscars talk was over, but then we heard this pretty amazing tidbit, and just had to share.

It turns out that Jennifer Hudson's Oscars nail polish was created by none other than David Boreanaz. Yep, that David Boreanaz, of *Buffy*, *Angel* and *Bones* fame.

The actor tells PEOPLE that his wife, Jaime, and her friend, Melissa [Ravo, and her husband Aaron], developed their Chrome Girl line about a year ago, aiming to make a product that was "trendy, affordable and most of all, safe. Having a daughter who loves painting her nails — this really struck me," the actor says. "I was behind it all the way."

Though Boreanaz is busy with his day job, he's helped in the nail polish process, choosing colors, names and packaging. "It's a challenge, and I'm loving that," he says.

So how did the star get his *Hard to Get* polish into — er, onto — Hudson's hands? "We actually share the same agent, who has been so supportive of this launch," he reveals. "She suggested Jennifer, and

we loved the idea. She's stunning and smart and fashionable and bold, and that's the type of woman to whom our brand is geared toward."

Hudson was the only Oscars star Boreanaz and his team approached about wearing their nail polish on Sunday — and they're thrilled things fell into place.

"She rocked [it] and looked amazing," Boreanaz says. "We couldn't have asked for a better debut for our polish."

Chrome Girl hits specialty boutiques and Planet Beauty stores soon, and retails for around \$10 per bottle.

—Kate Hogan

## NAILS

### Launch You'll Love: David Boreanaz and Wife Jaime Release Chrome Girl Nail Polish

Apr 30, 2013 @ 4:05 pm



Ever since Jennifer Hudson lacquered up in Chrome Girl's greige hue in "Hard to Get" for the 2013 Oscars, business has been good for the up-and-coming nail line—so good that *Bones* star David Boreanaz and his wife Jaime had to launch the brand early. "After Jennifer Hudson wore our polish to the Oscars, that's when we thought 'Okay, we are doing this now,'" Jaime told us at the launch party for the lacquers over the weekend, held at the private home of CAA agent Tracy Brennan. "We did a soft launch party at Planet Beauty in Los Angeles, and it was so successful, they decided to put us in all their stores." The line, which was a collaboration between Boreanaz and her longtime friend Melissa Ravo, features a 4-free formula that leaves harmful chemicals like formaldehyde and DBP out of the mix. Aside from Hudson, *The Carrie Diaries*'s star AnnaSophia Robb is already a fan. "They have some great colors!" she said. "I love Pucker Up and No Tan Lines." Shop the full line of 18 shades—including Hudson and Robb's favorites—for \$10 a bottle at [chromegirl.com](http://chromegirl.com).



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## Not So Mellow Yellow

It's having a moment. Act soon, though.

November 4, 2013 3:47 PM | by Jane Larkworthy



8/11 Chrome Girl Endless Summer, \$10, [chromegirl.com](http://chromegirl.com)

## Chrome Girl: The One-Coat Wonder Polish Created by...David Boreanaz?

May 15, 2013 at 3:55PM By Carly Cardellino



Well, kind of...the Bones, Buffy the Vampire Slayer, and Angel actor, his wife Jaime, and a neighbor couple of theirs, Melissa Ravo and her husband Aaron are all creators.

"After meeting at a neighborhood BBQ, Melissa and I instantly had a connection," Jaime told Cosmo, "but it wasn't just about a friendship—we soon learned that we also had business ideas that lined up, and Chrome Girl polish [\$12, [chromegirl.com](http://chromegirl.com)] ended up being the outcome."

We got a chance to play with the lacquer alongside David (who will forever be the tortured Angel to us) and his partners in polish crime, and it speaks for itself. No wonder Jennifer Hudson is already a fan (she wore the shade 'Hard to Get' at the Oscars this year).

With 18 shades in the existing line, which launched earlier this year, a formula that's free of DBP, toluene, camphor, and formaldehyde, and pigment thick enough that you only need one coat, we were sold. Seriously, even the nude and white colors only need one coat—and no streaks!

"Jaime and I go through hundreds of shades in our homes, looking for the right ones to debut, and then bounce different colors and names off of our husbands," said Melissa. "Sweet Spot, baby, that's one of my favorites [it's a coral-orange shade]," said David, who doesn't mind trying out the shades when his wife needs him to.

David's nail polish color prediction for fall? "I believe plums are going to come back, I like plums for fall."

We dig that David/Booth, who is a former sniper on the show Bones, is so into the polish process and in touch with his feminine side. But creating beautiful products for women might not stop at lacquer. The actor told us, "I've always been interested in doing a shoe line. Women's shoes are incredible, so now that I'm closer to a shoe with this nail polish line, it just might happen." His first ideal shoe he'd make? "A peek-a-boo pump."

Love.



# Today's News: Our Take

## Keck's Exclusives First Look: Here Comes the Bones Bride!

Oct 2, 2013 07:00 AM ET



She may once have vowed not to wear bridal white since she already has a baby with the groom, but Dr. Temperance Brennan (Emily Deschanel) seems to have gone traditional for her marriage to Seeley Booth (David Boreanaz) on the Oct. 21 episode of Fox's *Bones*. "I tried on five [dresses], and this was the most flattering," says Deschanel, who was given just 20 minutes to make her choice, a \$4,800 off-white gown by Romona Keveza.

Boreanaz gives high marks to his costar's look. "I love her done-up hair with the braid, and I must say her toes look beautiful," says the actor, who co-owns with his wife and a friend the chemical-free nail-polish company Chrome Girl, from which Deschanel chose a shade.

While Brennan is anything but schmaltzy, she has long fantasized about a storybook wedding. "In a previous episode, Brennan shows [maid of honor] Angela a picture of a wedding dress she found in a magazine when she was 8 years old," Deschanel says. "So the dress had to look like something that would have appealed to young Brennan before she went through all the death stuff. Even though her life changed, she still held on to this dream, and I think that's wonderful!"

As a tie-in treat, the show will invite one lucky fan looking to pop the question to his or her sweetie to propose on the *Bones* set. Included in the prize package: an engagement ring and a trip for two to Los Angeles. Enter now at <http://www.fox.com/superperks/boneswedding>.

Health, Wellness, & Modern Green Living

# organic spa

MAGAZINE

BEAUTY NEWS APRIL 2014

## LAUNCHES WE LOVE

Matte My Day Featuring a bright palette from pink to spring green, Chrome Girl is also free of formaldehyde, DBP, toluene or camphor, and vegan. It is created by Jaime Boreanaz, wife of *Bones* star David Boreanaz, and her friend Melissa Ravo. Try: Matte My Day, a topcoat that makes any polish matte.



MEDIA INQUIRIES: SHAINA FAST | 213.488.0622 | SHAINA@ITMATTERSSTUDIO.COM  
MERCHANT INQUIRIES: MELISSA RAVO or JAIME BOREANAZ | 818.473.0169  
MELISSA@CHROMEGIRL.COM | JAIME@CHROMEGIRL.COM

# CHROME

GIRL



Tori: Rehab Secret // Persha: Abuse Nightmare  
**ONLY \$2.99**



**BRUCE'S BIG DECISION**  
**Kris Begs: Take Me Back!**



**WHY SHE'S THE ONE**  
**By George, He's Tamed!**



**NICOLE & TARA UNDER 90 POUNDS**  
**Eating Disorder Interventions**



**JEN'S BABY ANNOUNCEMENT**

**It's a Girl!**

- Morning sickness, crazy cravings & rapid weight gain
- A miracle baby at 45 - after years of fertility treatments
- Justin's doting on her (neck massages at work)!

**PLUS: INSIDE THEIR LUXE NURSERY**

New bump pics!



## SELENA: CAUGHT WITH ORLANDO!

Looks like Selena Gomez is getting sweet revenge! Two years after Justin Bieber's rumored fling with supermodel Miranda Kerr, Selena, 21, is cozying up to Miranda's ex-husband, Orlando Bloom, 37. On April 26, the pair were spotted at Chelsea Handler's stand-up show at The Forum in LA, arriving - and

leaving - together. "She has a huge crush on Orlando and has for some time," a source says of Selena, who's long had a volatile, on-off relationship with Justin, 20. "She and Orlando are definitely romantic. She'll play it off like they're just friends, but that's not true. She's wanted to hook up with him for a while."

## inTOUCH With What's Hot

### SPECIAL OCCASION

When Lauren Kitt wed Backstreet Boy Nick Carter, she dressed her bridesmaids in Sangria Satin Fit and Flare gowns from the Zac Posen Collection - sold exclusively by David's Bridal - because the dress' contouring pleats flatter all body shapes. (\$225, [davidsbridal.com](http://davidsbridal.com))



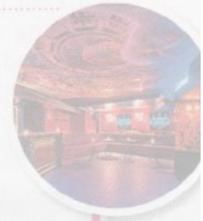
### DRINK UP

Jessica Alba stays hydrated on the go with her Asia Blossoms water bottle from SIGG Switzerland, which features a BPA-free liner and nearly unbreakable aluminum shell. (\$23, [mysigg.com](http://mysigg.com))



### COOL CLUB

With Edgar Allan Poe-inspired decor (think Gothic art and lots of dripping candles), NYC lounge The Raven has become one of Rihanna's favorite spots to chill - and dance - with friends. (Bottle service



### NAILED IT!

Emily Deschanel is totally obsessed with Chrome Girl's nail polish because of its bright summer shades (like Beach Undies, right), one-coat application and long-lasting finish. (\$12, [chromegirl.com](http://chromegirl.com))



## ... and What's Not!

### BUBBLE-WRAP KEYCHAIN

Looking to annoy everyone within earshot? This electronic keychain makes that distinctive popping noise every time a button is pressed - but hit it too many times and someone might just take a pop at you.



TUE, 30 APRIL 2013 AT 11:30 AM

## AnnaSophia Robb: Chrome Nail Launch Cutie

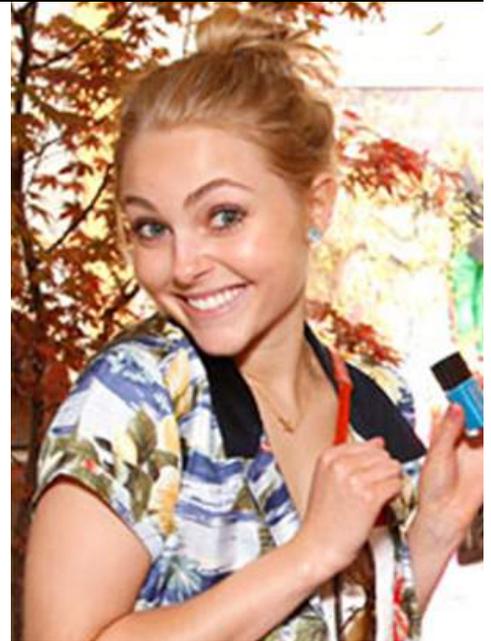
AnnaSophia Robb goes tropical at the Polish Play and emPower Chrome Girl Nail Lacquer Debut in Los Angeles on Saturday afternoon (April 27).

The 19-year-old actress ran into pals Aly and AJ Michalka, where the trio enjoyed some cool drinks and conversation.

"I'd tell her to calm down and not stress out so much," AnnaSophia recently shared with Cambio on advice for her character on The Carrie Diaries.

She added, "Enjoy New York and things will fall into place."

15+ pics inside of AnnaSophia Robb...



Julianne Hough at the Golden Globes 2014, wearing Chrome Girl Spiritual Hunter

# TOP 12 LACQUER LINE-UP

The hottest shades of nail polish make the seasonal shift so easy!

It's super simple to find a bright bold color for summer, just about anything goes, but what about the transition from summer to fall? Finding the right hues to look sensational in both seasons can get complicated, especially when your wardrobe and even your skin tone changes. There are certain shades new to the scene that manage to work well in any environment, some with a little more drama and others are far more subtle. The key is to find not only what suits your personality and possible paler skin, but also what will work with your woollies when it gets chilly. We sorted through hundreds of the latest colors and found the best hues that go from hot to cold in a snap of the finger!



1. VENIQUE - CUSHION MY SOLE
2. SPA RITUAL - TOO HOT TO HANDLE
3. SERGE LUTENS - NUDE
4. CHROME GIRL - MIDNIGHT MADNESS
5. LVX - ORCHID
6. BUTTER LONDON - TRIFLE
7. NCLA - GLITTER RIOT
8. JULEP - PHIA
9. TREAT - SOMETHING BLUE
10. RED CARPET - ENVELOPE PLEASE
11. BUTTER LONDON - GOSS
12. PRITI NYC - CLIMBING BLUEBERRY

## 12 Beauty Goodies That Actually Give Considerable Cash to Breast Cancer

Chrome Girl Pink Set

**The product:** Chrome Girl Breast Cancer Awareness Pink Set (\$26)

**The donation:** 30 percent of proceeds

**The organization:** [Beauty Bus Foundation](#)

**Why you need it:** Pink polish is a staple in every girl's manicure kit, and these two particular shades will pair perfectly for nails and toes so you won't even have to waste time browsing the salon selection for the ideal mani-pedi match.

**Read More** [Beauty Shopping](#) [Breast Cancer Awareness Month](#) [Nail Polish](#)



# Star

## Hot Polish: Chrome Girls' Breast Cancer Awareness Pink Set

By **Star Staff**, October 10, 2014



Chrome Girls is supporting Breast Cancer Awareness month with a Breast Cancer Awareness Pink Set — 30% of proceeds will be donated to [BeautyBus.org](#)!

Chrome Girl is a top, red carpet nail polish brand that is a fashionable alternative to the harsh and dangerous nail polishes currently on the market. The product is 5-free, meaning it is produced without formaldehyde, DBP, toluene, formaldehyde resin or camphor, making it completely toxin free! The long-lasting polish is made in the USA and cruelty free.

The polish was created by Jami Boreanaz and Melissa Ravo in collaboration with their respective husbands, David Boreanaz and Aaron Ravo.



## Chrome Girl Supports Breast Cancer Awareness

Posted on: October 8th, 2014



You have read about **Chrome Girl** nail polish here at [It's a Glam Thing](#). **Chrome Girl** is one of our favorite brands. **Chrome Girl** is 4-Free, which means it is produced without formaldehyde, DBP, toluene or camphor. It is safe for even youngsters. During the month of October, **Chrome Girl** is supporting **Breast Cancer Awareness** with their signature styles "Birthday Suit" and "Pucker Up". If you order the pink set, you will receive your own personalized Chrome Girl nail file. 30% of the proceeds will be donated to [beautybus.org](#). Break out your inner pink at visit chrome [chromegirl.com](#)

"Valerie's a little bit crankier now," Kudrow tells *Us*.



## KUDROW'S BIG COMEBACK

Nine years after it ended, *Lisa* revives a cult favorite

» In 2005, **Lisa Kudrow** balked at the idea of filming bikini waxes and therapy sessions for her reality TV spoof *The Comeback*. But now that the HBO series is returning after nine years (it premieres November 9 at 10 p.m.), Kudrow had to find a way to keep up with the competition. "What we did was tame compared to reality shows today," says the star, who plays Valerie Cherish, an actress trying to resurrect her career. To help,

the L.A. native, 51, recruited famous pals. "A lot of people wanted in," she says of actors such as **Seth Rogen**, who signed up. "I'm like, 'You know you have to play yourself?'"

**There for you** Kudrow's favorite TV guilty pleasure, it turns out, features herself. "I watch *Friends* bloopers online," admits the mom of Julian, 16 (with ad exec husband Michel Stern). "I laugh out loud — they're just so funny!"

## What's New on



The sweet way **Nicole Kidman** and **Keith Urban** stay connected



How **Sandra Bullock** came to the rescue of an extra on her new movie



## CHROME GIRL NAIL POLISH

**Julianne Hough** babies her hands with toxin-free varnishes. In a rush? One coat does the trick. (From \$12, [chromegirl.com](http://chromegirl.com))

## THE US BUZZZZ-O-METER

From good vibrations (one bee) to major quakes (five bees), the people, places and things that are keeping *Us* abuzz...



### DAVE & BUSTER'S

The chain's new L.A. outpost features an arcade, a 40-screen sports bar (try the pretzel dog!) and fans such as **Drake**. ([daveandbusters.com](http://daveandbusters.com))

### CHEEKY TABLEWARE

Raise a paper cup! With each good purchased, the brand adored by **Chrissy Teigen** donates a meal through Feeding America. (\$4, [target.com](http://target.com))



### CHROME GIRL NAIL POLISH



**Julianne Hough** babies her hands with toxin-free varnishes. In a rush? One coat does the trick. (From \$12, [chromegirl.com](http://chromegirl.com))

### LIVING LOCKETS

**Jennifer Lopez** customized a stainless-steel necklace by choosing a chain, then picking from a collection of delightful charms and pendants. (From \$30, [origamiowl.com](http://origamiowl.com))



### ALESSO



The **Zac Efron**-loved DJ is climbing the charts with his powerful **David Bowie**-inspired track "Heroes (We Could Be)." Fellow Swede **Tove Lo** sings the haunting vocals.

# Nail Polish Remover Smells The Worst, So We Found One That Doesn't

I hate **nail polish remover**. Hate. It. While it's essential to my **DIY manicures**, it's smelly and sometimes it takes about 1,000 scrubs to finally get the job done.

There are two factors that are responsible for remover being the worst: alcohol quantity and overall product quality. Since most formulas are inundated with loads of alcohol or acetone, their smell is heavy and pungent, sometimes so much so that you may need to crack a window.

If I'm not frustrated already with a fragrance headache, I also encounter removers that are of poor overall quality. You pay for what you get -- with a dollar-store remover comes a harder time getting polish off the nail, which results in using more product than one would ever want.

Believe me when I say that I've tried everything, from pure acetone to those bizarre jars of foam that you stick your fingers in. Through the trials, I've encountered hits and misses, but I found the ultimate hit in a remover that was not the typical pour-out formula I'm used to seeing.

Ladies and gentlemen, say hello to your new polish remover: **Chrome Girl Genie**.





### NATURALISH

We like these guys—we're just highlighting some fine eco-specific print.

**MORE PURE POLISH**  
While no one's yet made polish from oil and herbs, this brand omits controversial chemicals including camphor, dibutyl phthalate, formaldehyde, toluene, and xylene. It stayed chip-free for almost a week.

Chrome Girl in Just Peachy, Pinky Promises, and Semi-Sweet. \$12 each; [chrome girl.com](http://chrome girl.com)

### BEAUTY DO THEY REALLY WORK?

#### ACURE

**silkening SHAMPOO & CONDITIONER**

**HOW IT WORKS** You can't get clean, then dander on conditioner for extra hydration and shine. This duo is formulated with natural oils. The products are also formulated at a pH level that's gentle on your scalp and prevents dandruff. [acure.com](http://acure.com)

**HOW GREAT IT IS** The duo of shampoo, conditioner, and dander is a natural smoothing agent, even more naturally derived from nature's finest ingredients.

**THE GOOD SAYS** "I've never seen a conditioner that makes my hair so soft and shiny. It's like the 'natural' shampoo I bought from Target's hair aisle. I love it so much, I bought it for my hair and my dog's hair. It's so gentle on the scalp, providing the conditioner with a great base for styling." —[www.fox.com](http://www.fox.com)

**THE HAIRFLUFFER PRO SAYS** "I've got curly hair, so I wash with shampoo, then conditioner, and then I use the 'natural' shampoo. It's so gentle on the scalp, providing the conditioner with a great base for styling." —[www.fox.com](http://www.fox.com)

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**MORE PURE POLISH**  
While no one's yet made polish from oil and herbs, this brand omits controversial chemicals including camphor, dibutyl phthalate, formaldehyde, toluene, and xylene. It stayed chip-free for almost a week.

Chrome Girl in Just Peachy, Pinky Promises, and Semi-Sweet. \$12 each; [chrome girl.com](http://chrome girl.com)

**SCENTED FRAGRANCE**  
The brand's line of scented candles is made from soy wax and essential oils. The candles are scented with natural fragrances like lavender, vanilla, and citrus. They are also made from recycled glass.

**SUSTAINABLE BRUSH**  
The brand's line of sustainable brushes is made from bamboo and natural bristles. They are also made from recycled glass.

#### crow's-foot ERASER

**HOW IT WORKS** The cooling body lotion gently soothes the skin and helps to reduce the appearance of crow's feet. It's formulated with natural oils and essential oils.

**HOW GREAT IT IS** The cooling body lotion gently soothes the skin and helps to reduce the appearance of crow's feet. It's formulated with natural oils and essential oils.

**THE PRO SAYS** "I've never seen a conditioner that makes my hair so soft and shiny. It's like the 'natural' shampoo I bought from Target's hair aisle. I love it so much, I bought it for my hair and my dog's hair. It's so gentle on the scalp, providing the conditioner with a great base for styling." —[www.fox.com](http://www.fox.com)

**THE HAIRFLUFFER PRO SAYS** "I've got curly hair, so I wash with shampoo, then conditioner, and then I use the 'natural' shampoo. It's so gentle on the scalp, providing the conditioner with a great base for styling." —[www.fox.com](http://www.fox.com)

# BELLA

THE INFLUENCER ISSUE FEATURING MARIA SHRIVER

**PAINT**  
Chrome Girl 8-Free Nail Polish  
\$12 each, [ChromeGirl.com](http://ChromeGirl.com)

**PAINT**  
Chrome Girl 8-Free Nail Polish  
\$12 each, [ChromeGirl.com](http://ChromeGirl.com)

### BEAUTY SCENE

**DEFINE**  
Chrome Girl 8-Free Nail Polish  
\$12 each, [ChromeGirl.com](http://ChromeGirl.com)

**SWEEP**  
Chrome Girl 8-Free Nail Polish  
\$12 each, [ChromeGirl.com](http://ChromeGirl.com)

**RESTORE**  
BioAge Advanced Repair Cream  
\$32, [BioAge.com](http://BioAge.com)

**PROTECT**  
No7 Protect & Refresh Advanced Serum  
\$22.99 target

**SIMPLY GORGEOUS**  
Revamp your routine with BELLA's ultimate (new) beauty-to-do list!

**FLOURISH**  
Chrome Girl 8-Free Nail Polish  
\$12 each, [ChromeGirl.com](http://ChromeGirl.com)

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\$12 each, [ChromeGirl.com](http://ChromeGirl.com)

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\$12 each, [ChromeGirl.com](http://ChromeGirl.com)



good looks/beauty



## Seeing colors

This vibrant nail trend will have you chasing rainbows.  
 PRODUCED BY ERIN SHEA LONG  
 PHOTOGRAPHY BY MAYLEIGH SHEWAN



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## GLAMOUR

### The Latest Nail Trend Is Not Quite What You Expected

The buzzwords in nails right now are natural and gentle—a recent Mintel report found that 67 percent of polish fans are interested in natural and low-chemical nail polishes and products. I blame gel manicures—too many in a row leaves you with sad, peeling nails that would send any woman seeking TLC for her fingertips.

And there's good news on this front: Adding to the list of vegan or natural nail products that have been favorites around our offices for awhile (including Priti NYC nail polish remover wipes, \$9.99 for 10, [priti.com](http://priti.com), and Zoya Armor Top Coat, \$10, [zoya.com](http://zoya.com)), the non-toxic color landscape is in good shape for spring. Here are three brand-new shade collections without the five harsh ingredients formaldehyde, dibutyl phthalate, toluene, formaldehyde resin and camphor that'll get you in on the season's shade trends: boring neutrals, and soft pastel blue and purples, and hot corals and reds.

Chrome Girl nail polish in Just Peachy (peach), Pinky Promises (pink), Guilt Trip (purple), and Semi-Sweet (nude glitter), \$12 each, [chromegirl.com](http://chromegirl.com):

